

TRAVEL NEWS YOUR WAY - AUSTRALIA

Editor: Daisy Melwani

Travel agents take over the Kimberley

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"Travel agents take over the Kimberley"

Retail travel agents from Sydney, Melbourne and Brisbane spent the first week of May exploring some of the best locations in the Kimberley on a recent Educational organised by Australia's North West Tourism.

In all, 48 travel agents enjoyed one of six different itineraries that took them to such places as Home Valley Station, Kooljaman at Cape Leveque, the Bunge Bungles, Kununurra, the Gibb River Road and Broome.

The event culminated with an operator workshop held at Cable Beach Club Resort's Buddha Sanctuary, followed by a gala dinner hosted by Qantas Holidays.

The agents had the opportunity to enjoy a range of experiences over the course of their stay and some of the highlights included catching barramundi at Home Valley Station, sailing from Broome to Eco Beach where they enjoyed an overnight stay, seeing large crocodiles feeding on a tour with Lower Ord Tours, and swimming in magnificent gorges along the Gibb River Road.

Agents flew in on Qantas' direct flight from Sydney to Broome, making the transition from bustling city to a barbecue on Cable Beach watching a spectacular sunset seem a bit surreal.

CEO of Australia's North West Tourism, Glen Chidlow, said, "This event is a great opportunity to showcase the calibre and range of experiences on offer in the Kimberley. The fact we can put together six different trips that are each in themselves a fantastic experience is testament to the range and professionalism of the operators in the Kimberley."



Posted by David Smyth - Active Travel

This was one of the most memorable trips Ive had, spending time at Home Valley and experiencing the outback of Western Australia was truly magical. If you havent been, your missing out.