# Information



## Dissemination

## General

#### Miss World Competition chooses Kimberley Fine Diamonds

Kimberley Fine Diamonds selected as the major sponsor and provider of fine jewellery for various Miss World pageants and social events the world over.

Kimberley Fine Diamonds' designers created an official Crowning Collection of immense beauty and their designers are the first-ever jewellers to have been requested to produce the Miss World logo as a fine jewellery piece – a dazzling pendant, presented as gifts to all Miss World Australia state winners.

Deservedly so, a slightly more spectacular pendant was awarded to Sabrina Houssami, our current Miss World Australia and Miss World Asia Pacific.



Above: Sabrina Houssami

Above: The Miss World Pendant (Image copyright id Services Australia).

#### **Kimberley Fine Diamonds hosts Jimmy Barnes**



Above: Chris Fenech with Jimmy Barnes in store at Kimberley Fine Diamonds – Jimmy Barnes was a guest of KFD owner Frauke Bolten-Boshammer.



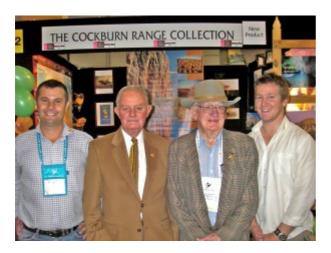
id Services Australia now enters its  $6^{th}$  year providing Tourism Management services to the Indigenous Land Corporation's Home Valley Station.

#### **Home Valley Station**

"We've enjoyed enormous success from our Public Relations strategy designed for Home Valley Station. The highly positive results continue to pay dividends, achieving an enormous amount of quality articles within various print mediums" Chris Fenech, MD

### Christopher Fenech named official Australian Outback Ambassador

There is no bigger champion of the outback than Chris Fenech. His passion for the Kimberley region was rewarded when he was named an Outback Ambassador at the Australian Tourism Exchange Brisbane.



# Award submissions are an important part of our client's business – we don't mind the challenge and hard work!



Above: Christopher Fenech receiving two Hall of Fame awards for Unique Accommodation and Tourism Excellence from the Minister for Tourism Hon. Clive Brown.

# id Services Australia wins Best Exhibit at the 2007 Manly Travel Show



Above: The Manly Travel Show



Click here to read the Fenech Story, written by Terence Mirabelli

#### **Kind words from Macleay College**

The following note was received after lecturing Diploma in Tourism & Hospitality students at Macleay College Sydney.

"Dear Chris,

Many thanks for your presentation yesterday. Feedback from the class is absolutely positive about the content of your talk and the entertaining and informative way it was delivered. Juliet was also extremely impressed with the whole format so it sounds like your foray back into your old place of learning was highly successful. Sorry I wasn't here to say hello and I look forward to inviting you back again in the future.

"Please keep in touch and let me know if there's any way I can be of assistance with your plans to do some lecturing."

Kind regards Phil Coram Macleay College Sydney



#### **Get your Sealegs**

Sealegs' revolutionary award winning amphibious boats can be driven straight into water from land, Sealegs have now arrived in Australia. Part boat, part vehicle, the Sealegs range was unveiled at the Sydney International Boat Show, Darling Harbour (August 3-8).

New Logo



New client quotes for PR services please contact - nicolle@idservices.com.au